

KÄRCHER

MAKE A FIRST IMPRESSION THAT LASTS.

Innovative and efficient cleaning solutions for the automotive industry.

PROFESSIONAL | AUTOMOTIVE



IT'S WHAT THEY DON'T SEE THAT MATTERS.

At Kärcher, cleaning is our job as well as our passion, and we take our responsibility towards people, culture and the environment seriously. We are a family owned company and have been producing quality equipment almost 90 years. We are working on new solutions – full steam ahead, just as we always have. Whatever the cleaning task, we have the solution.

Car Dealerships & Repair Centers are expected to meet a specific image of cleanliness. Kärcher provides solutions to maintain your flooring, keep your showroom spotless, wash vehicles, keep your service and repair center perfectly clean, and make cleanup quicker and more efficient. We aim to take the guesswork out of cleaning, so you can focus on running your business.



WE HAVE WHAT YOU NEED.

Outdoor area

First impressions. The customers decide whether they feel comfortable and happy on your premises. And they should feel comfortable and happy.

Showroom

High-quality, brightly polished vehicles belong in a high-quality, elegant atmosphere.

Repair shop

Cleanliness means occupational safety, especially in the repair shop area.

Storeroom

Clean floors and the regular elimination of dirt and dust are more than half the battle.

Cleaning agents

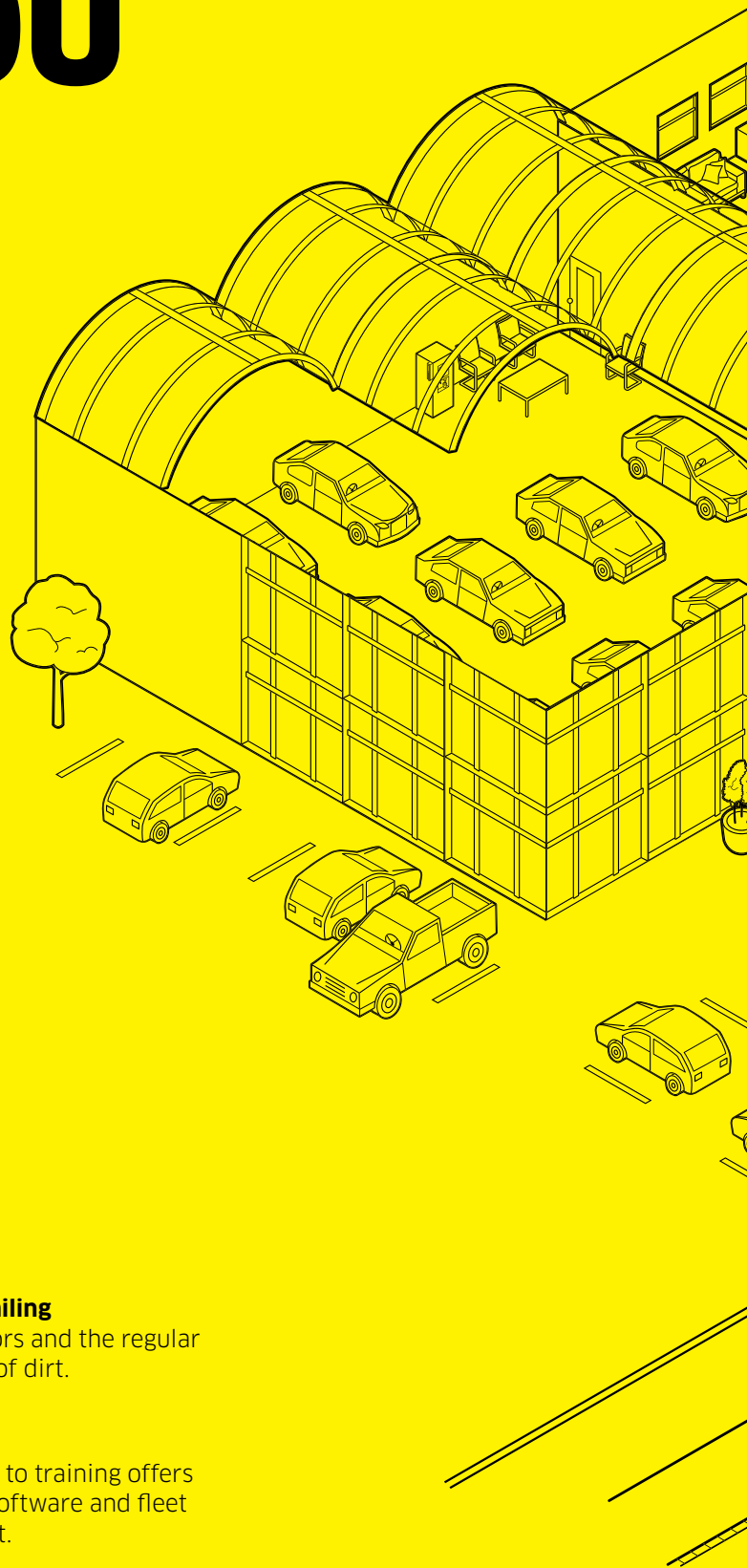
Our cleaning agents are developed especially for use with our machines and increase their effectiveness.

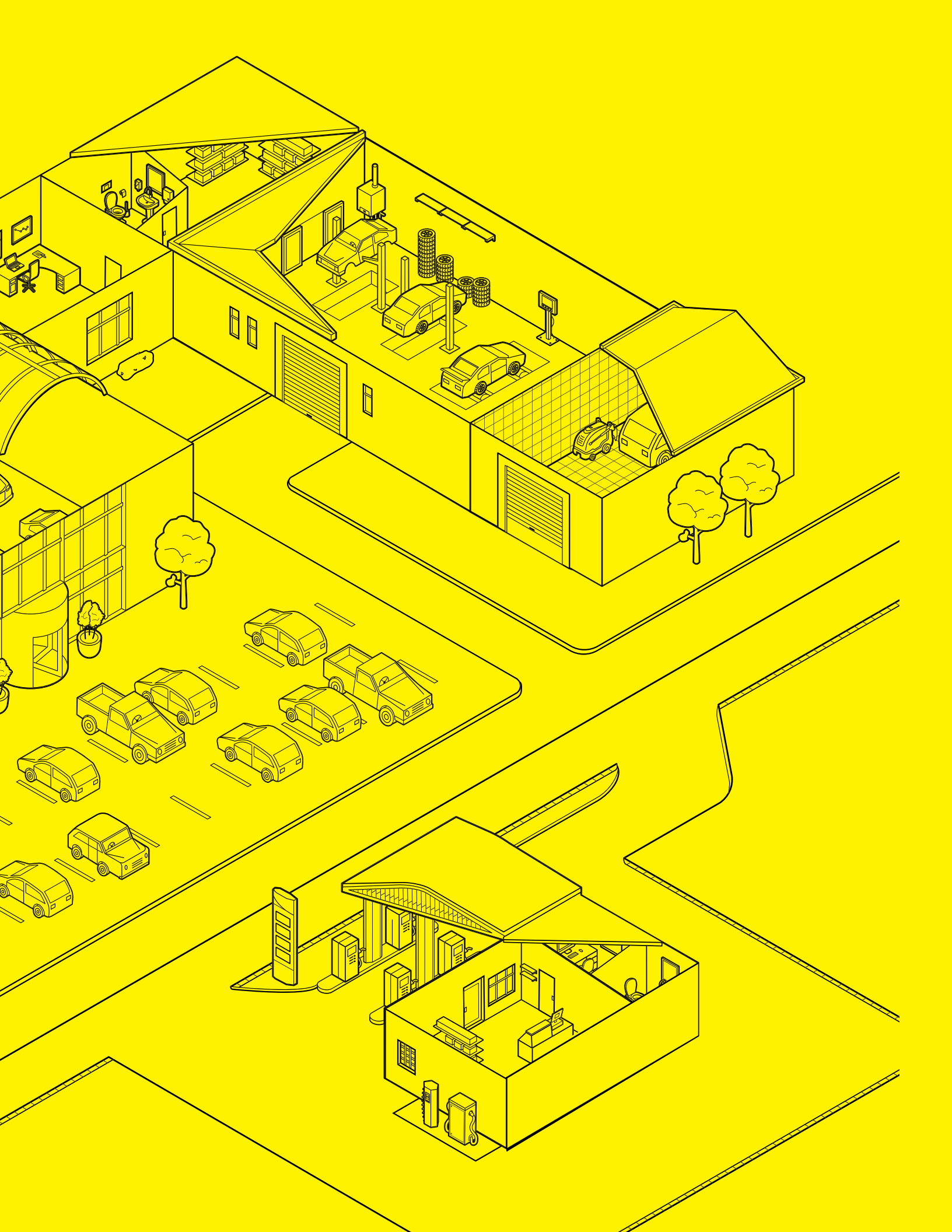
Vehicle Detailing

Clean interiors and the regular elimination of dirt.

Services

From advice to training offers through to software and fleet management.







CLEANLINESS IS APPRECIATION

Not all customers immediately and consciously notice the cleanliness of your outside areas and parking spaces, but they will immediately notice if they are dirty. Dirt and debris can be difficult to tackle. Our machines make it easy to make a great first impression.

Clean outside areas signal due care, integrity and appreciation to customers. Cleanliness unknowingly builds trust, increases the feel-good factor from the first moment and is key to a “warm welcome” environment.

With very little effort you achieve a maximum positive external impact for your company. Because a positive first impression makes everything easier: the first meeting, the first conversation, and even the first sale.



Push sweepers.

A quick sweep of the yard: time-consuming and laborious with the brush, it takes no time with our push sweepers, without any effort and without bending over.

Ride-on vacuum sweepers.

Cleaning large yard areas and car parks consumes a lot of time and employee resources. Unless you have a ride-on vacuum sweeper, then it is thorough, fast and economical.

Gum removers.

Tired of scraping and solvents: make quick work of sticky situations and turn up the heat on removing gum once and for all. Vaporize gum in seconds leaving no residue.

Pressure washers and surface cleaners.

Oil and gas stains are not only annoying, they are hard to clean. At least until pressure washers and surface cleaners are used. Then cleaning becomes simply a breeze.

Mojave Series

Robust and innovative, the Mojave Series hot water pressure washer is the perfect all-around machine. Designed for demanding cleaning work with grime and grease, the Mojave offers best in class heating performance with 91% burner efficiency delivering a higher cleaning level to crush the toughest dirt.



A wide-angle photograph of a modern car showroom. The space is bright and clean, with a high ceiling and large windows on the right side. Several cars are parked in rows. In the foreground, two men in suits are standing and talking. One man is wearing a light grey suit and the other is wearing a dark suit. They are standing next to a dark-colored car. The floor is polished and reflects the light. The overall atmosphere is professional and high-end.

PRESENTATION IS THE KEY

Whether it is fresh off the assembly line or used, it's not every day you buy a car. That's why the showroom and display area should also be out of the ordinary. Our arsenal of cleaning equipment will leave your floor sparkling for your first visitors and can assist you with quick spills cleanup and dirt throughout the day.

Buying a car is an emotional moment. Customers spend a long time researching and configuring their desired vehicle online, building up a feeling of joyful anticipation. The showroom floor is expected to be spotless, so all the focus is on your products.

Friendly reception areas, spotless floors, impeccable restrooms and streak-free glass surfaces are noticed and confirm the special sensation of that new car thrill, having a positive influence on the purchase decision.



Dry vacuum cleaners and wet and dry vacuum cleaners.

For floor mats in the entrance, offices and vehicles, we offer powerful and quiet wet/dry vacuums as well as upright vacuums to keep surfaces pristine.

Scrubbers.

High-gloss floors are also part and parcel of high-gloss cars. Achieve the perfect finish simply, quickly and economically with our scrubber. And the floors are accessible again quickly too.

Quickly and efficiently scrub your showroom floor with the **BD 50/50 C Bp** walk-behind scrubber with traction. Designed to meet all of your scrubbing needs without breaking the bank. Maneuver easily leaving little water behind for a safe and speedy dry time.



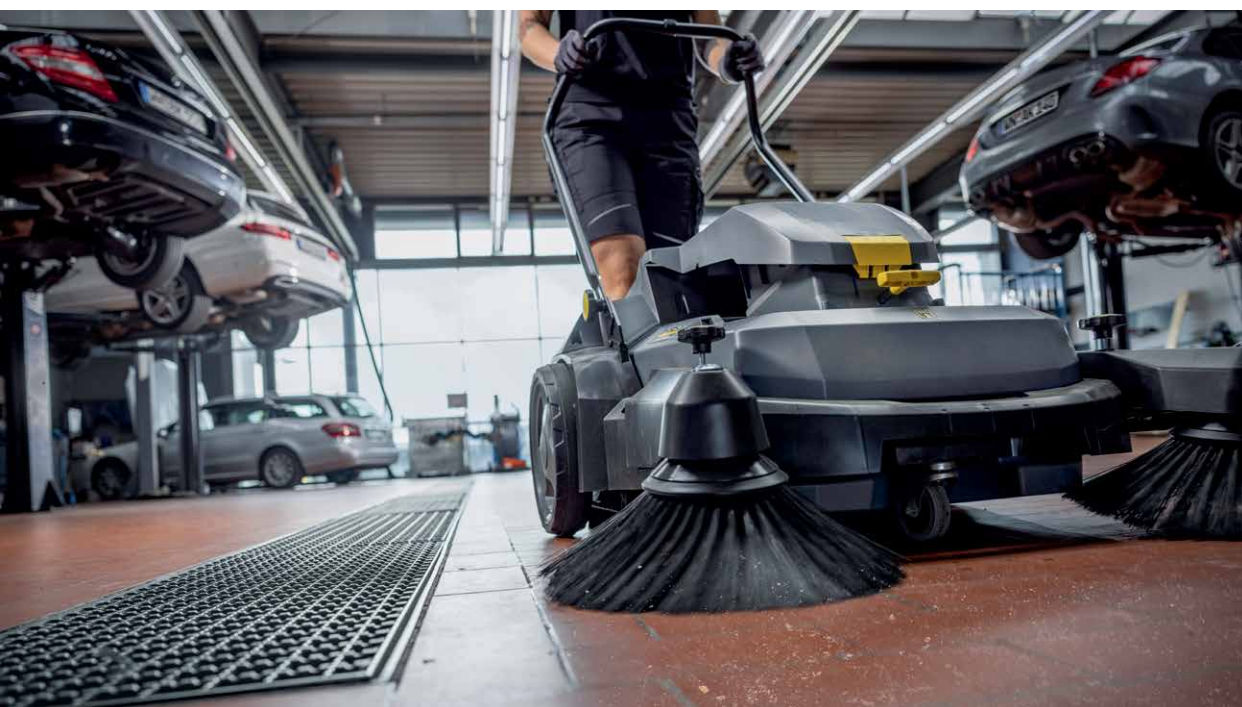


ENHANCED SAFETY AT EVERY TURN

A repair shop is a place of hard work, and dirt and oil are everywhere. We know it's not easy to keep clean. It is all the more important to keep clean in order to limit potential risks of accidents to staff or customers. Simple, powerful, and compact equipment allow for a faster and more efficient turn-around time between cars.

Oil, brake fluid and other fluids, grease, dust, swarf: the list of potential types of dirt in a repair shop is long. This dirt may not only have a negative impact on day-to-day operation. It may also increase the risk of an accident at work, for example due to a slip hazard.

Other positive effects: customers associate competence and due care with cleanliness, staff are happier, more motivated and productive. And, last but not least, cleanliness helps preserve the value of the floor coverings and everything else in the repair shop.



Wet and dry vacuum cleaners.

Spilled liquids, swarf and dust on floors, machines and tools are eliminated with our wet and dry vacuum cleaners. Thanks to integrated machine sockets for the connection of power tools, dirt can often be vacuumed directly where it has been produced and speed cleanup.

Scrubbers.

Ideal for both regular maintenance and comprehensive deep cleaning, our scrubbers also make child's play of tackling the most stubborn oil or grease deposits on the floor. They extend the service life of the floor and avoid the high cost of early replacements.

KM 70/30 Sweeper

A silent and highly efficient solution for cleaning both indoor and outdoor hard surfaces, the KM 70/30 is a compact battery-powered sweeper with vacuum dust control. With minimal effort required, users can effortlessly clean corners and hard-to-reach areas.



GOT TO GO.

Dust and dirt in the storeroom... It is almost impossible to avoid it but it is really simple to remove it efficiently and economically.

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Countless parts, from the simple oil filter to components with complex mechanics through to sensitive electronic components, must be held in stock in the storeroom. In order to guarantee their complete functionality for

longer periods of time, regular maintenance cleaning of the storage spaces is highly recommended. Because clean floors and shelves do not produce the dust which could permanently damage parts.



Scrubbers.

Our scrubbers clean your floors using water and optional cleaning chemicals, picking up any excess water.

Vacuum sweepers.

Thanks to state-of-the-art filter systems, floors sweep virtually dust-free. Depending on the area, compact walk-behind or also comfortable ride-on versions are available.

Wet and dry vacuum cleaners.

They are powerful, easy to operate and available with lots of extremely versatile accessories that can be used to clean shelves, packaging and individual parts.

KM 100/120 R Bp Sweeper

This configurable ride-on sweeper is designed to minimize your total cost of cleaning. It is perfect for larger cleaning tasks like sweeping around cars on the lot. Clean for long periods with easy debris disposal.





GLEAMING CARS, RADIANT CUSTOMERS

All customers are delighted when their car is returned freshly cleaned after a service or repair.

It is often necessary to remove dirt before a repair – especially in the case of vehicles involved in an accident. Consequently, every vehicle repair shop should have the corresponding cleaning equipment –

for outdoor and interior vehicle cleaning in order to increase customer satisfaction and at the same time to streamline the repair work.



Pressure washers.

Powerful pressure washers from Kärcher simply belong in every repair shop. They are versatile, handling all aspects of care, including challenging cleaning tasks such as dirty rims using special cleaning agents.

Spray extraction machines.

For the fibre-deep cleaning of upholstery and other textile surfaces in the car in only one step and with extremely low residual moisture. On top of this, they are easy to operate and convenient.

Dry vacuum cleaners and wet and dry vacuum cleaners.

Seats, floor mats, boots, our vacuum cleaners make short work of annoying dirt. And versatile accessories also guarantee cleanliness in the numerous gaps, grooves and corners in the interior of a vehicle.

Puzzi 8/1 carpet spotter and extractor

Durable, compact, efficient: The **Puzzi 8/1** carpet extractor cleans upholstery and removes stains from fabric surfaces with outstanding and hygienic cleaning results and high efficiency. The compact machine sprays the cleaning solution deep into the fabric fibers, dislodging dirt and then extracting it along with the solution.



A man wearing safety glasses and a grey long-sleeved shirt under dark overalls is using a high-pressure washer to clean a dark-colored car. He is holding a yellow and black spray gun, and a large amount of white foam is being sprayed onto the car's body. The background is a wall of light-colored square tiles. A coiled black hose is visible on the left side of the frame.

**UNCOMPROMISINGLY
CLEAN.**

Four criteria are important to us when developing our cleaning agents: cleaners, perfect interaction with our machines, environmental friendliness and efficiency.

Kärcher's detergents are highly concentrated and formulated for a broad range of uses on many surfaces. They are engineered specifically to be metered through hot-

or cold-water pressure washers with a high dilution ratio, making the cost-in-use very economical.



More Effective

Utilizing cutting-edge technology and enhanced raw materials, Kärcher detergents deliver superior cleaning results in even the toughest environments. Designed with a higher tolerance for hard water—less detergent is needed to break down the dissolved calcium and magnesium salts, leading to a marked reduction in insoluble mineral deposits commonly associated with hard water.

Environmentally Friendly

With an eye on preserving our natural resources, we are proud to offer a complete lineup of environmentally friendly detergents, many of which are phosphate-free. Rigorous testing has proven these new formulas to be effective while providing a sustainable solution for reducing the negative impacts often associated with runoff and providing you with peace of mind.

Faster Results

Tested in the lab and in the field, to achieve results that are 3x faster than the original formula. With fast acting and efficient formulas, you'll use less product - saving you both time and money.

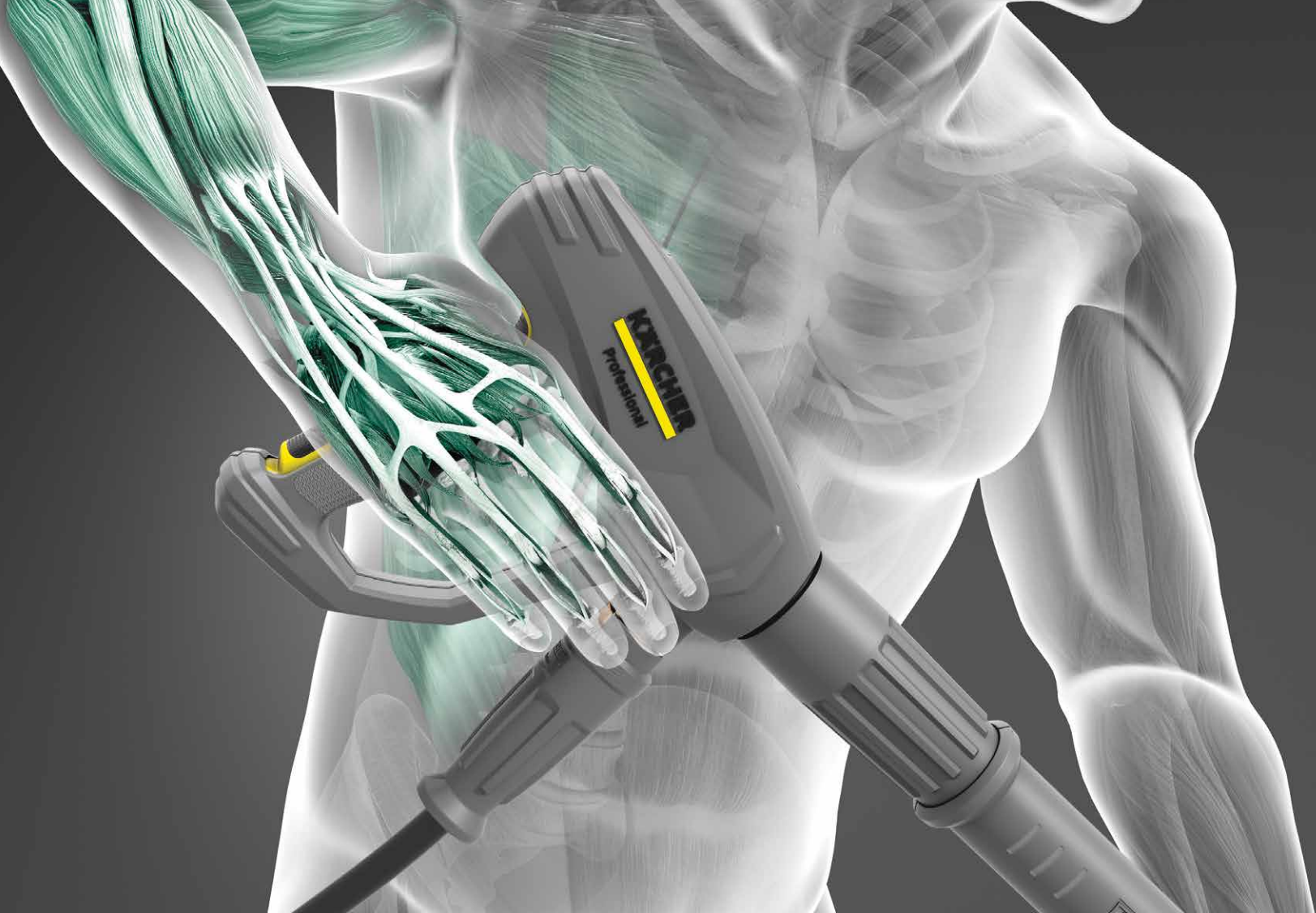


ZERO. NOTHING. NO HOLDING FORCE.



With our EASY!Force high-pressure gun we have defined a new dimension of ergonomics in high-pressure cleaning. Nothing less, no exaggeration. Both the patent and independent testing confirm this.

Our patented EASY!Force high-pressure gun is easy on you and your joints and muscles.



WHAT MAKES EASY!FORCE SO SPECIAL FOR USERS.

In a nutshell: the holding force for the trigger is zero. Sounds like magic? Almost. But it is simply the clever use of physics because EASY!Force uses the energy of the recoil force of the high-pressure jet. Joints, muscles and the entire body are protected, the risk of injury is reduced, you won't get tired and need to take extra breaks, and, last but not least, productivity is increased.

KÄRCHER

makes a difference

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